

**2004-05 ICSEW Business Plan  
Committee: COMMUNICATIONS**

**Committee Chair:** Lonnie Peterson

**Committee Members:** Sheryl Gaskell (Web Coordinator), Julie Woods (Web Coordinator), Lee Anne Velez, Carolyn Benard, Kristin Partain, Janet Merz, Angela Gregg, Eva Coblentz, and Paula Ditton

**Goal:** Improve and broaden communications to all state employees and act as an information clearinghouse for state employees.

Objectives	Action Items	Timeline	Status	Resources
Produce the <i>InterAct</i> newsletter	Make the publication software accessible to at least one other committee member in case of absence by the Communications Committee Chair and keep software current (for example, upgrade when possible).	July/August 2004 September/October 2004 November/December 2004 January/February 2005 March/April 2005 May/June 2005		\$3428.40 (\$571.40 x 6 issues)
Maintain and update the ICSEW Web site	Redesign and maintain the ICSEW Web site.	January 2005  Ongoing maintenance		\$720.00 DIS Hosting
Maintain and update the ICSEW Listserv®		Ongoing		\$420 (\$35 x 12 months)
Continuing Articles for the <i>InterAct</i> newsletter	<ul style="list-style-type: none"> <li>• “Spotlight Article” series on each Subcommittee</li> <li>• “Women Leaders in State Government” article series: Silvia Mundy, ESD Mary Selecky, DOH</li> </ul>	Ongoing		No cost

Objectives	Action Items	Timeline	Status	Resources
Assist ICSEW General Membership in disseminating information from each meeting.	E-mail highlights written by Dianna Gifford or Vicki Rummig via the Listserv© so ICSEW Representatives can disseminate that to their agencies.	Ongoing		No cost
TOTAL BUDGET				\$4568.40